



For Immediate Release

George Town, Grand Cayman

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Scotiabank Throws Full Support Behind Little League

- Sponsors 2013 Spring Season by Providing Students With Uniforms

Approximately twenty little league baseball players all smartly dressed in red and white Scotiabank sponsored uniforms are now ready and rearing to kick off their 2013 spring season slated to begin officially on Saturday March 2, 2013 at the Field of Dreams located off Fairbanks Road. The tiny youngsters who are all between the ages of 5-6 years old will be opening their season with a play off between Team Scotiabank and Team Butterfield in Scotiabank sponsored players' pants, shirts and caps.

Doug Cochrane, Country head of Scotiabank Cayman presented the team with their uniforms and a baseball themed sponsorship cheque at an opening ceremony at The Field of Dreams, on opening day. Scotiabank has been an official sponsor of the Cayman Islands Little League for over twenty (20) years.

The Bank's sponsorship assists the Cayman Islands Little League Association (CILLA) in running the program free of charge for the participating children in Grand Cayman. Speaking about the value of the support received from Scotiabank, Latoya McField , managing director at CILLA says the sponsorship not only allows the organisers to teach kids the fundamentals of baseball in a fun way, but they also learn early about team play and sportsmanship. "They learn about the give and take of triumph and loss, through honest effort and at their stage this is important. We believe that this positive reinforcement of discipline and respect is needed now more than ever, in these trying and difficult times," explains Ms McField.

Scotiabank Country head, Doug Cochrane who is an ardent baseball fan and supporter of Little league said that Scotiabank was very happy to renew its support for CILLA again this year. "We believe that baseball is an excellent vehicle for us to use to connect with these children. They get to have fun, improve their motor skills and learn all about being part of a team, and the value that each of them brings to the team. Scotiabank has been strongly supporting youth sports in the region through netball, cricket, football, swimming and tennis. We believe that it's a great way to impart social, leadership and life skills. Here in Cayman we are involved in supporting football, baseball, tennis and sailing for our youngsters."

At the presentation ceremony, Scotiabank made its mark on the grounds and publicly signaled its ongoing support for the activities at the venue by unveiling its "Proud Sponsor of Little League" branding for the Field of Dreams.

For the fall season just concluded, the little leaguers participated in several fun and developmental programme organized including an baseball camp for all the kids and coaches with the Chicago White Sox Instructors, with whom they have been affiliated with for many years. They have also recently closed their successful 'Fall Ball' program for kids ages 5-17 who wished to play year round.

The programme conducts evaluation of the players by evaluating their skills level in batting, catching and running and this is done every year before the season begins. However, scores are not kept for the T-Ball Division as this is the introductory stage of the game of baseball, where the focus is on learning the basic rules of the game and having fun while learning.

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