



For Immediate Release

Road Town, British Virgin Islands

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Scotiabank Signs On to 25th Anniversary of Taste of Cayman - Sponsors New Seating Lounge for Patrons

Scotiabank has signed a partnership with the Cayman Islands Tourism Association (CITA) to be a proud sponsor of the upcoming 25th anniversary of the Taste of Cayman Food and Wine Festival. The event which is scheduled for January 26, 2013 at Camana Bay, is slated to be the biggest staging yet with an increased number of exhibitors, cooking demonstrations by Caymanian chefs featuring traditional Caymanian recipes, live cultural demonstrations, a fun photo booth and much more to give patrons an uber stylish and tasteful experience.

Scotiabank has endorsed the event as a bronze sponsor and will be working with the CITA to introduce the brand new **Scotiabank Lounge**, where guests will be able to enjoy their delectable delights in a comfortable and luxurious environment.

Speaking about the Bank's rationale for sponsoring the event, Sarah Hobbs, Head of Scotia Private Client Group – Cayman, said that "We are pleased to be a sponsor of the Taste of Cayman Food & Wine Festival 2013, as we believe this is an ideal opportunity for us to demonstrate our support to the country's local culture and lifestyle; and particularly activities like these which showcase our country's ability to stage world class events. Taste of Cayman is now well known regionally as an A-rated culinary escape featuring several high ranking local restaurateurs and has become a major tourist attraction."

Ms Hobbs added that the Scotiabank Seating Lounge at this year's event is an excellent way for the Bank and CITA to partner to ensure the guests enjoy their experience from start to finish. "We support the mission to ensure that the Taste of Cayman is of the highest standard not just in the culinary delights, but in comfort and style. It's the 25th anniversary of the event and the Scotiabank Lounge is a brand new idea being introduced to offer guests a chance to enjoy their

fare in a high style and in a relaxed environment. The Scotiabank team will also be there to engage patrons and give them an opportunity to interact with our brand, so they end their evening with great memories.”

Scotiabank’s Small Business Banking Unit will also be working with CITA and its team of vendors and exhibitors to explore opportunities to grow their businesses. The Bank sees the wine and food festival as an ideal forum for the participating small businesses to showcase their services and build brand recognition. Shannon Sylvestre, Small Business Banking manager at Scotiabank explained that the Bank will be working with the entrepreneurs at the festival to explore ways to grow their business. “We are committed to finding the opportunities to help our local small businesses succeed. Our sponsorship of the Taste of Cayman comes as we assert our position as a one of the leading banks that finance small businesses. More importantly, we have been focused on providing these business owners with the resources and development tools to groom them into even more successful entrepreneurs. We are excited about the chance to interact with the exhibitors at the Food and Wine Festival as we share our ideas and advice to help them chart their way forward.”

Regionally, Scotiabank has also associated with several similar lifestyle and culinary events across the English Caribbean, such as the Jamaica Food Awards and The Barbados Food, Wine and Rum Festival as well as the Turks and Caicos Caribbean Wine and Food Festival.

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